

News Release

REALTOR® ASSOCIATION OF PIONEER VALLEY, INC.
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4th Quarter 2010 Single Family Sales Report Pioneer Valley sales down 24.9% • Median price up 3.4%

	Pioneer Valley		Franklin County		
	Sales down 24.9% · Median Price Up 3.4%		Sales down 22.6% · Median Price down 4.4%		
	<u>4th Qtr 2009</u>	<u>4th Qtr 2010</u>	<u>4th Qtr 2009</u>	<u>4th Qtr 2010</u>	
Closed Sales (units)	1227	922	Closed Sales (units)	146	113
Closed Sales (\$Vol)	249,534,131	187,166,480	Closed Sales (\$Vol)	28,102,117	19,227,881
Average Sales Price	203,369	203,001	Average Sales Price	192,480	170,158
Median Sales price	182,000	188,250	Median Sales Price	180,000	172,000

	Hampden County		Hampshire County		
	Sales down 29.6% · Median Price up 1.5%		Sales down 9.6% · Median price down 1.3%		
	<u>4th Qtr 2009</u>	<u>4th Qtr 2010</u>	<u>4th Qtr 2009</u>	<u>4th Qtr 2010</u>	
Closed Sales (units)	841	592	Closed Sales (units)	240	217
Closed Sales (\$Vol)	157,105,158	113,398,400	Closed Sales (\$Vol)	64,326,856	54,540,199
Average Sales Price	186,808	191,551	Average Sales Price	268,029	251,337
Median Sales price	170,000	172,500	Median Sales Price	239,000	236,000

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